



Arun Koushik

Senior product designer

Judge a designer by his portfolio

✨ Loves designing memorable experiences ✨

A designer who loves to explore mediums to create meaningful and memorable experiences looking for a home for his skills and passion.

Looking to find opportunities at startups which are design centric and experimental. ➡

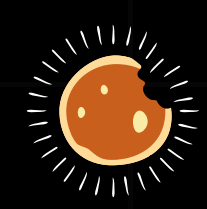
Experience

Designing since 2013

See on linkedin

Failed startup founder.

Failed building a stupid simple website builder.



PANCAKE.

Design @ upGrad Product: Jeet

Increased signup from 2.5% to 75%
Increased average lessons consumer/week by 35%
Built design system from scratch
Initiated and Lead design x tech collaboration workshop.



Lead product designer @ Farmako

Built a centralized health record system for India
Designed the user facing product 0-to-1
Designed apps for doctors, pharmacies and labs



Brands worked for



Fun fact



My first UX design gig was at age 10
when I made pirated game CDs

Made detailed guide with screenshots
Added all necessary software
Added extra surprise mini-games

I was a local celebrity with the kids

Education

M.Des Strategic design and brand leadership

Srishti institute of art, design and technology

Skills

I was told this is important.

User research

Brand design

Ux/ui

Figma

Copywriting

Visual design

Listening

Curiosity

Have managed teams

Have acted as a product manager

Hope you get the joy of giggling about the new thing you learn everyday.

