



Arun Koushik

Senior product designer

Judge a designer by his portfolio

🌟 Loves designing memorable experiences 🌟

A designer who loves to explore mediums to create meaningful and memorable experiences looking for a home for his skills and passion.

Looking to find opportunities at startups which are design centric and experimental. ➡

Total product design experience : 4.5 years

Experience

See on linkedin

Failed Product startup founder.

Failed building a stupid simple website builder.



Design @ upGrad Product: Jeet

- Increased signup from 2.5% to 75%
- Increased average lessons consumer/week by 35%
- Built design system from scratch
- Initiated and Lead design x tech collaboration workshop.



Lead product designer @ Farmako

- Built a centralized health record system for India
- Designed the user facing product 0-to-1
- Designed apps for doctors, pharmacies and labs



Other brands worked for



Fun fact



My first UX design was at age 10 when I made pirated game CDs

Made detailed guide with screenshots
Added all necessary software
Added extra surprise mini-games

I was a local celebrity with the kids

Education

M.Des Strategic design and brand leadership
Srishti institute of art, design and technology

Skills

This is for the HRs out there

Product design Figma User research

Brand design Visual design Copywriting

Product management Managing teams

Future learning path



▲
Here now

