



Arun Koushik

Senior product designer

Judge a designer by his portfolio

✦ Loves designing memorable experiences ✦

A designer who loves to explore mediums to create meaningful and memorable experiences looking for a home for his skills and passion.

Looking to find opportunities at startups which are design centric and experimental. ➡

Experience

See on linkedin

Total design experience : 8 years

Product design: 5 years

Radically delightful real-estate

Can we build something joyful and honest in an industry of zero transparency. An experience fitting of the biggest purchase of people's lives.

NPS: 9.25

TRUV 

[Current]

Mentored 100+ Product designers

and some of them had made us really proud finding themselves place in coolest startups like Zomato & Newton school

 mycaptain

Built a new kind of art market

With BRND studio, built a tool for the art collectors and the allies making buying and managing art collections simpler & collaborative

With **BRND** STUDIO

Failed Product startup founder.

Failed building a stupid simple website builder inspired by the early internet

 **PANCAKE.**

Design @ upGrad Product: Jeet

Increased signup from 2.5% to 75%
Increased average lessons consumer/week by 35%
Built design system from scratch
Initiated and Lead design x tech collaboration workshop.

upGrad
Jeet

Lead product designer @ Farmako

Built a centralized health record system for India
Designed the user facing product 0-to-1
Designed apps for doctors, pharmacies and labs

farmako
YC 20

Other brands worked for

 tinder

COMIC CON
INDIA

 IT
for
Change

Fun fact



My first UX design was at age 10
when I made pirated game CDs

Made detailed guide with screenshots
Added all necessary software
Added extra surprise mini-games

I was a local celebrity with the kids

Education

M.Des Strategic design and brand leadership
Srishti institute of art, design and technology

Skills

This is for the HRs out there

Product design

Figma

UX / UI

Brand design

Visual design

Copywriting

