



Senior product designer

Judge a designer by his portfolio

Loves designing memorable experiences

A designer who loves to explore mediums to create meaningful and memorable experiences looking for a home for his skills and passion.

Looking to find opportunities at startups which are design centric and experimental.



Total design experience : 8 years

Product design: 5 years

Radically delightful real-estate

Can we build something joyful and honest in an industry of zero transparency. An experience fitting of the biggest purchase of people's lives.

NPS: 9.25



[Current]

Mentored 100+ Product designers

and some of them had made us really proud finding themselves place in coolest startups like Zomato & Newton school



Built a new kind of art market

With BRND studio, built a tool for the art collectors and the allies making buying and managing art collections simpler & collaborative



Failed Product startup founder.

Failed building a stupid simple website builder inspired by the early internet



Design @ upGrad Product: Jeet

Increased signup from 2.5% to 75%

Increased average lessons consumer/week by 35%
Built design system from scratch
Initiated and Lead design x tech collaboration workshop.



Lead product designer @ Farmako

Built a centralized health record system for India Designed the user facing product 0-to-1 Designed apps for doctors, pharmacies and labs



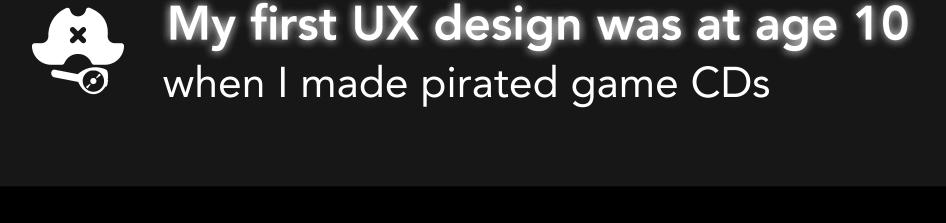
Other brands worked for











Added all necessary software
Added extra surprise mini-games

I was a local celebrity with the kids

Made detailed guide with screenshots

Education =

Srishti institute of art, design and technology

M.Des Strategic design and brand leadership



